

WBEB FM is Philadelphia's top rated music station with a predominately female audience. The bulk of our news, public affairs, music and community involvement programs are aimed at women and families.

NEWS is a major part of our morning show with bulletins every 20 minutes.

We air frequent emergency news in cases of floods, fires, traffic and such.

Emily Elfenbein is our Public Affairs director

who hosts a weekly hour of The Women's File,

examining local and national issues.

MUSIC is based on extensive listener feedback from monthly interviews, ongoing telephone callout research and an online music panel.

CHARITABLE programs are a large part of our local community involvement with events such as

The Susan G. Komen Foundation Race For The Cure for breast cancer, a yearly program in partnership with the Salvation Army (Stocking For Kids) to provide toys for underprivileged children - now in its eighth year. There are major annual events to benefit The Children's Hospital, The March of Dimes, The Leukemia Society, local MS organizations, along with many local Arts Festivals and appearances for local Little League teams.

This is all accomplished through a large events staff which excels at grassroots community activities.

Jerry Lee, President, WBEB FM Inc. Philadelphia